



Certified Installation Contractor Application

Thank you for considering the SureStep Bonded Rubber Installation Program to help you start and support your Bonded Rubber Flooring business.

This form will help you prepare and present your personal and business information which is essential for us to help you be as success as possible. Please complete it thoroughly.

Business Name: _____ Phone: _____

Email: _____

Business Address: _____

City: _____ State/Prov: _____ Zip/PC: _____

Shipping Address: _____

City: _____ State/Prov: _____ Zip/PC: _____

Name and Address of Business Owner(s) or Partners

_____ Phone: _____

_____ Phone: _____

_____ Phone: _____

Business Trade and/or Specialty: _____

Length of time in business: _____

In which geographical areas do you currently operate your business? _____

In which geographical areas would you like to operate your Bonded Rubber Flooring business? _____

Contact responsible for ordering: _____

Contact responsible for Accounts Payable: _____

Trade References –

Please provide details of two business references. (No contact will be made until we have any mutual agreement to your entering our extended dealership program).

1: Name _____ Address _____

Email _____ Contact Number _____

Occupation _____ Relationship _____

Number of years acquaintance _____

2: Name _____ Address _____

Email _____ Contact Number _____

Occupation _____ Relationship _____



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Number of years acquaintance _____

Do you have any other business interests/or jobs? Please specify, _____

Have you, your current or previous company or your spouse ever been declared or filed for bankruptcy? Please provide details; _____

Have you or your business ever been prosecuted, or been involved in a dispute (I.e., county court judgements, etc.) _____

Have you ever been involved in a business failure? Please provide details; _____

Have you ever been convicted of a criminal offense? Please provide details; _____

Business Plan:

Describe why you believe that you can be a successful Bonded Rubber Flooring installer? _____

Give some examples of how you have and/or will set up a business to deliver world class customer service. _____

Please provide some examples of changes you have implemented that have significantly improved the profit of your business. _____

Please give an example of a time when you made the wrong decision? How was it resolved and what did you learn about yourself and your business? _____

Provide an example of when your leadership resulted in long term sustainable growth for your business? _____

Describe a time when you have strengthened your business through nurturing and inspiring your team? _____

Describe how you would run a Bonded Rubber Flooring business in your store or area? _____

What motivates you? _____

Describe your involvement in the community, and any interests and hobbies you have outside of your business? _____



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Can you provide examples of where your current business/job has been locally relevant in the community?

We appreciate the time and effort you have put into the completion of this form and welcome applications from all sectors of the community regardless of gender, marital status, disability, ethnic origin, race, color, nationality, sexual orientation, religion or belief.

Please sign below to indicate that the facts you have given are true to the best of your knowledge, belief and may be used by SureStep Bonded Rubber to assess your application and carry out such checks as are required to verify your information and your suitability as a Bonded Rubber Installer.

Signature: _____ Date: _____